

Ute Mountaineer // Sales Associate

WHAT YOU'LL BE DOING

Greet each and every customer, get to know customers' equipment needs, provide expert recommendations, and sell products based on firsthand use and knowledge. Prepare our sales floor and team for success.

WHO WE ARE

The Ute Mountaineer is an outdoor specialty retail store dedicated to welcoming all. We are locally owned, managed, and staffed by people inspired by the outdoors.

WHAT WE OFFER

- **Competitive pay and Sales Bonus Program.**
 - **Ski Pass and Free RFTA bus passes for full time employees.**
 - **“Pay-to-Play” product testing incentives and rewards.**
 - **Exclusive employee pricing and discounts on a variety of outdoor equipment.**
 - **Access to rental equipment at Ute Mountaineer & Aspen Cross Country Ski Center.**
 - **Year round, Part & full-time employment**
 - **Full time employees eligible for Group Health Insurance with subsidy**
 - **Paid Vacation and Profit Sharing after 2 years of full time employment**
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DUTIES

Sales & Customer Experience

- Listen to and identify customers' needs and provide an exceptional shopping experience
- Sell products that fit customers' intended use, abilities, tastes, and budgets
- Sell accessories that will enhance customers' outdoor experience
- Attend all product clinics and ongoing, individual training sessions

Store Presentation and Operations

- Maintain store appearance standards (folding, straightening, organizing, tidying, displaying)
- Learn and develop an understanding of all store policies and procedures
- Product stocking
- Cleaning and organizing the back stock and employee areas on a daily basis

Commitment

- Our staff are expected to commit to a changing monthly schedule and an entire winter or summer season at the Ute

WHAT WE'RE LOOKING FOR

Required Personal Characteristics & Skills

- Enjoy working with and for a team while taking initiative and direction
- Have excellent communication skills
- Have the energy to work effectively on our often busy sales floor
- Conscientious about personal hygiene, social distancing, mask wearing in order to protect themselves, coworkers and customers

Preferred Personal Characteristics & Skills

- Prior experience in retail sales (ideally in the outdoor industry)
- Interest & participation in outdoor sports & activities
- Outdoor certifications (NOLS, Outward Bound, avalanche courses, etc.)